

**Oregon Library Association - Children's Services Division**  
**Fall Board Meeting**  
**October 16, 2015**

**In attendance:** Barratt Miller (Crook County), Taylor Worley (Springfield), Kristy Kemper-Hodge (Corvallis), Rebecca Mayer (West Linn), Natasha Forrester Campbell (Multnomah County), Heather McNeil (Deschutes, virtual), Karen Fischer (Salem), Katie Anderson (Oregon State Library)

What we're reading and listening to:

- audio Crimson Bound by Rosamund Hodge
- audio The Name of the Wind by Patrick Rothfuss
- audio The Martian by Andy Weir
- book Big Magic by Elizabeth Gilbert - fabulous, especially for creative types
- book Sign of the Cat by Lynne Jonelle
- Beyond Magenta by Susan Kuklin - YA nonfiction
- Crenshaw by Katherine Applegate - a lovely heartbreaker
- George by Alex Gino - 4th grade reading level, about a transgender grade schooler
- Gutshot by Amelia Gray - good and terrifying and made no sense

**Spring minutes:** Kristy motioned to accept, Rebecca seconded. Motion carried unanimously..

**Last year's projects:**

- bylaws changes
  - CSLP - now a 2 year position.
  - Webmaster is now a voting member.
- Children's Services Guidelines - [survey up on website](#) to solicit comments
- Early Literacy Calendar - have good content but it's not in a usable format at this point; the team working on it has run into a few problems. Taylor will create a template by **January 1st** and members of the original team (Kristy, Rebecca, Taylor, Linda, and Jeana) will load current content into that template. New goal for having calendar ready to go is **March 1** to be disseminated at April conference
- Virtual Storytime Share - **Thursday, Oct. 22**, online storytime sharing opportunity
  - Katie will share on Ready to Read listserv
  - libraries can apply for \$35 [CSD grant](#) to get a webcam to participate in future shares
- Website -
  - Taylor will add future board agendas to [board page](#).
  - [Front page](#) is announcements for new and cool things.
  - All board members will look at the website, page by page, and get back with Taylor by **Dec. 1st** with any typos, dead links, fuzzy verbiage, etc.
  - [Blog](#)
    - We need content to get the ball rolling - informational articles and book reviews.
    - Webmaster will keep track of schedule for postings.
    - All blog entries will be edited for grammar as well as content appropriateness for something CSD stands behind.
    - At the October 17th workshop, CSD will solicit 2 volunteers per month to write book reviews and 2 volunteers per month to write a blog post on the following topics:
      - January: how to get organized (due Dec. 1)
      - February: Spring Break programming (due Jan. 1)
      - March: Beverly Cleary (due Feb. 1)

- April: multicultural books and resources (due March 1)
  - May: How to Stay Sane during SR (due April 1)
  - June: volunteer and staff thank you's (due May 1)
  - July: grade school programming (due June 1)
  - August: connecting with teachers (due July 1)
  - September: hiring performers (due Aug. 1)
  - October: OBOB programs in public libraries (due Sept. 1)
  - November: Screen media in libraries (due Oct. 1)
  - December: looking back at the year and looking ahead at the summer (due Nov.1)
- Volunteers will also be requested on kids-lib listserv.
  - 1000 word limit; due by the 1st of the previous month; book reviews will be due on a quarterly basis
  - CSD should consider having a team for social media: possibly one person to manage Facebook (FB), one to manage blog
  - FB page: need more people posting and on a regular schedule
    - All board members let Taylor know by **Nov. 15** if you want to post on FB for CSD and what email address to use to add you as a user
    - Katie A. will start sharing OSL posts that are youth services-oriented on the CSD FB as well.

## State Library Update:

### Letters About Literature

· Letters About Literature is a national reading and writing contest for 4<sup>th</sup>-12<sup>th</sup> graders, with a local component. Students write a letter to an author, living or dead, explaining how the author's book changed them. It's a wonderful opportunity for underserved youth because the contest is more about how books change people's lives and less about writing skills—although they are important too. In the past, the Oregon State Library administered the local component of Letters About Literature. Starting this year, Willamette Writers is administering it. Information about the contest is on the Willamette Writers website: <http://willamettewriters.com/letters-about-literature/>

### Ready to Read:

· The only state funding public libraries in Oregon receive is through the Ready to Read grant program. Ready to Read is a non-competitive grant, meaning the State Library uses a formula to calculate exactly how much money each library receives and all public libraries that apply by the deadline receive the grant. Libraries may only spend state funds on early literacy activities for children birth to age six and/or summer reading programs for youth birth to age 14. Libraries report once a year to let the State Library know how state funds were used and the impact those funds had on youth. The State Library compiles your reports into a big report that goes to the Legislature. This report is used advocate for continued state funding for public libraries.

· MaryKay is developing a strategy for taking the proposed changes to the Ready to Read grant program (a.k.a. Reading for Success) to the Legislature again. We will let the library community know more when we know what the strategy will be and have something concrete to report.

· Libraries should have received their acceptance letters for their 2016 Ready to Read grant applications. 2016 funds will be distributed in December and may be spent January 1-December 31, 2016.

### **OLA Executive Board Update, cont'd:**

- Reports on your 2015 Ready to Read grants are due on December 1, 2015, as always. Report forms were mailed to library directors and Ready to Read key contacts two weeks ago and they are available on the State Library's website.
- Please contact Katie Anderson with any questions about Ready to Read or if you need help filling out your 2015 report. [Katie.anderson@state.or.us](mailto:Katie.anderson@state.or.us), 503-378-2528.

### **Early Literacy:**

- At the 2015 Oregon Library Association conference, I presented a session about libraries working with their regional Early Learning Hubs. I developed several tools that will soon be available on the CSD website, including a directory with contact information for all the hubs, best practices to help you get started working with your hub, ideas for activities you can do with your hub or other hub partners, and a list of reasons why it's good for libraries to work with their hubs. Later this month, I will email all public library directors to let them know the information is available.
- There is a statewide effort to encourage families with young children to download and use the free [Vroom early learning app](#) on their smart phones. Essentially, Vroom sends one developmentally appropriate early learning activities per day to families. Activities are simple, no or low-cost, integrated into typical daily activities, and align with Every Child Ready to Read's early literacy skills and practices. If a caregiver chooses, they can touch the brain icon that's with the activity to learn how that activity helps children develop and why it's important. Parents can sign-up for multiple children of different ages. In this case, the parent is sent one activity with different ways to engage each child at their level. For example, if the activity is 'do the laundry' the parent will be encouraged to work with the young child to sort the clothes into piles by color while the older child counts how many garments are in each pile and identifies which pile has the most garments. If you get a chance, download and try the Vroom app yourself... even if you don't have kids. I did! In the next couple weeks, I will send an email out on kids-lib with more information about how libraries can support the statewide effort to sign families up for Vroom.

### **Summer Reading:**

- The *Save for College Save the Day* summer reading sweepstakes winners have been selected in a random drawing. They have until the end of this month to claim their prize. The names of the winners can't be announced until they've claimed their prizes, but as each winner claims their prize the Oregon College Savings Plan notifies that winner's library. Winners receive a \$529 Oregon College Savings Plan or, if they already have an account, \$529 is added to their existing Oregon College Savings Plan. Libraries with winners receive \$500 to do with as you wish.
- In conjunction with the summer reading sweepstakes, the Oregon College Savings Plan (OCSP) sponsored one free performer for libraries serving fewer than 10,000 people and a media partnership with KATU to promote summer reading at public libraries and *Save for College Save the Day*. This summer year 55% of Oregon public libraries were eligible to receive a free performer.
- Thank you all for submitting your summer reading statistics to the State Library. I will be compiling them into the Summer Reading Annual Brief which is shared with key stakeholders and with the national Institute of Museum and Library Services because we use the Library Services and Technology Act funds we receive from them to pay for your summer reading manuals and membership in the Collaborative Summer Library Program. When I send you the Summer Reading Annual Brief at

the end of the month or beginning of November I will include a template that you can plug your own library statistics in to create a summer reading report specific to your library to share with your local stakeholders. If you are looking for ways to tell your library's story and communicate the impact your summer reading program has on kids, then this template may be a resources to help you do that so be on the look for it.

### **OLA Executive Board Update:**

- OLA email for chair - we would like to have an official OLA-CSD email for each board position that is passed along to future office-holders for continuity.
- Reserve limits - currently have approx. \$20,000 in reserve funds. CSD was asked by OLA to consider setting a maximum reserve limit to keep funds under that limit.
  - no reserve limit will be set at this time.
  - We have a tentative spending plan to use \$16,000 for two large author events in 2017 and 2020.
  - Kristy moved to accept **this plan**; Rebecca seconded. Motion carried.
- Strategic Planning:
  - OLA is doing a strategic plan including an RFP for professional evaluation from outside consultant.
    - Looking into the possibility of hiring full time association manager.
    - Looking at figuring out best structural focus for the various divisions.

### **CSD Goals for 2015-2016**

1. Promote new CSD website, virtual storytime share, and early literacy calendar to members—with a focus on making small, rural libraries aware of CSD as a professional development resource—in October 2015.
2. Create and distribute resources for a statewide celebration of Beverly Cleary's 100<sup>th</sup> birthday by February 2016.
3. Update Oregon Youth Services Guidelines by March 2016.
4. Establish "Newbie" liaison for OLA Conference in April 2016. - someone from CSD involved with new member roundtable to
5. Identify fundraiser to replace Silent Auction by May 2016.
6. With OYAN and OASL, plan joint CSD/OYAN/OASL author event that would include school visits, a public reading/signing, and a librarian-specific professional development workshop in 2016-17. Ideally, author would be booked and event dates set no later than August 2016.

### **This Year's Projects**

#### Author Event with OYAN & OASL

- Looking for an author with all-ages appeal (Barratt votes for Emily Jenkins/E. Lockhart).
- There is a current effort to connect OASL and CSD services, and one idea includes combining the two division conferences into one by adding a Saturday to the April OLA conference, with school and youth services focused workshops on that day, and the large author event on Friday night.

- Heather is coordinating with reps from OASL and OYAN to determine dates for author visit for 2017 - if the combined conference is workable for that year.

#### Beverly Cleary 100<sup>th</sup> Birthday

- MCL or Deschutes will hopefully provide posters and or bookmarks that can be personalized by all Oregon libraries, using artwork from Cleary book covers.
- Anyone with Beverly Cleary program ideas and performers can send them to Natasha Forrester Campbell at [natashaf@multcolib.org](mailto:natashaf@multcolib.org) to be collected for the CSD webpage, which Taylor is putting together.

#### Conference Proposals

- The committee is attempting to make sure there isn't too much overlap with programs aimed at specific audiences to limit attendees having to choose one program over another..
- **Board feedback on the programs being considered is requested to Rebecca by October 31st.**

#### Conference Newbie Liaison

- Conference Committee and New Members Roundtable are working on ways to connect newbies with fun networking opportunities. CSD will be helping with conference buddies to pair new attendees with more experienced attendees.

#### Fundraiser

- CSD should set expectations for the quality of donations accepted for the auction and/or drawings.
  - Since the fundraiser is now in the spring, we should start requesting donations now, far enough in advance to allow crafters to make good quality items.
  - Items can also be requested on certain themes, with baskets being created to increase the silent auction bids, etc.
- Chair-elect will be coordinator for the auction to promote it and organize 3-4 themed baskets for auction and one prize giveaway for a suggested donation.
- CSD needs to consider ways to make it easy for people to pay - one possibility mentioned is to get a Square to accept payments.

#### Job Descriptions

- We need job descriptions for board positions so incoming members know more concretely what their duties will include.
- We can use OYAN's templates.
- The board will review job descriptions at the March 11th board mtg.

#### Mock Pura Belpre - Saturday, Dec. 12, at Hillsboro Library

- REFORMA is co-sponsoring and is very engaged. There are some challenges this year around the low number of books published by Latino authors.
- The workshop's morning program will cover working with Latino community in terms of collection development, programming, and outreach.

#### Spring Meeting

- The next board meeting will be March 11, with the spring workshop on March 12, in Salem or Portland metro area (Wilsonville)

- The main focus will be programs for upper elementary ages, and volunteers will be solicited to teach attendees how to do specific, hands-on activities for school-age programming

#### Guadalajara Book Fair

- CSD will look at setting aside money to send with someone who is going to the Guadalajara Book Fair to bring back for raffles, auctions, or other ways to distribute to members.

#### **Budget:**

- Budget discussed:
  - CSD will purchase a copy of each of the Mock Belpre books to be discussed, and books will be given as door prizes after the Mock..
  - Registration for CSD pre-conference in April with Saroj will be \$100 and capped at 50 people.
  - No money is budgeted for the spring workshop - will charge a \$10 (members) and \$15 (non-members) registration fee to reimburse presenters for materials used in hands-on activities.
- Taylor moved to accept the budget as discussed; Kristy seconded. Motion carried.

Meeting was adjourned.