

Thanks for submitting your OLA unit report - a copy of your report will be forwarded to the OLA President, Vice President/President-Elect and the Association Manager and will appear on the [Annual Reports page](#).

Here is what was submitted (if you need to make any changes, please contact the Association Manager at ola@olaweb.org).

Name: Heather McNeil

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Unit and year: Children's Services 2014-15

Division, RT, Committee Board Members: Chair--Heather McNeil Chair Elect--Barratt Miller Past Chair--Korie Buerkle Secretary--Rebecca Mayer Lampman Chair--Carol Reich Summer Reading Chair--Danielle Jones Summer Reading Chair Elect--Kristy Kemper Hodge ORCA rep--Melanie Hetrick Performers Showcase Chair--Karen Fischer Webmaster--Taylor Worley State Library Representative--Katie Anderson

Overall goals and responsibilities of your unit: Mission: CSD champions children's literacy and provides continuing education for Oregon library staff serving children and families. Annual goals include two workshops for professional development and summer reading preparation; a slate of workshops and presentations at the annual OLA Conference, and a website that offers resources and current information for the members.

Specific objectives and activities planned for current OLA membership year: 1. Complete a Strategic Plan. This was completed in September, 2014, resulting in a vision statement and a mission statement, as well as identification of key activities for the CSD Board. 2. Create an Early Learning Calendar Task Force, with the responsibility of designing an online calendar with early learning activities. It will be available in Fall, 2015, for members to print and distribute to the public. 3. Create a Children's Services Guidelines Committee, with the responsibility of editing and updating the current OLA Youth Services Guidelines, which were created in 1998. The Guidelines will be for Children's Services only, and will be completed in Winter, 2016, following the format of the OLA PLD Guidelines. 4. Begin a conversation with OASL about combining funds for a guest author and professional development opportunity in the next 2-3 years. This was discussed at the OLA Conference. 5. Create a website that is current and beneficial for members, especially for those who work in rural libraries. Taylor Worley, our Webmaster, has begun the work, but it is still in progress. It will be completed by April, 2016. Improvements will include a more appealing appearance, and a "one stop shop" location of web sites useful for library staff who work with children. 6. Create an annual budget!! The budget was created in October, 2014, and has been very helpful in guiding decisions for spending. Other activities included: *communicating with the Governor's office about the library's role in the statewide StORytime campaign. *presenting a Fall Workshop, focused on working with Early Learning Hubs and kindergarten readiness, and a spring workshop, focused on the summer reading program. *sponsoring or co-sponsoring 8 sessions at the annual conference

Progress made toward goals and objectives: Strategic Plan--completed, September, 2014 Online Early Learning Calendar--will be completed Fall, 2015 Children's Services Guidelines--will be

completed Winter, 2016 OASL/CSD Partnership in Programming--A design will be in place by August, 2016 CSD Website--in progress, and will be completed by April, 2016 Annual budget--completed in October, 2015

Goals for 2015-16 (categorized):

Advocacy: Implement a statewide celebration of Beverly Cleary's 100th birthday, April, 2016. Posters and an online page of activities will be available to all Oregon libraries.

Education: Complete the updating of the Children's Services Guidelines, March, 2016 Publish an online early learning calendar, available to print and distribute, with recommended activities and titles Complete the update of the CSD website, including a "one stop shop" of professional resources and virtual storytime share. The focus will be primarily for rural libraries to be aware of CSD as a professional development resource. To be completed by April, 2016.

Leadership: Establish a "newbie" liaison for the OLA Conference, April, 2016.

Collaboration: Collaborate with OYAN and OASL to plan a joint CSD/OYAN/OASL author event that would include school visits, a public reading/signing, and a librarian-specific professional development workshop in 2016-2017. Author will be booked and event dates set by August, 2016.