

OLA Children's Services Division

Executive Board Meeting – September 25, 2013

Meeting called to order: 3pm

Location: Newberg Public Library

Attending: Korie Buerkle (*Newberg*), Heather McNeil (*Deschutes*), Rebecca Mayer (*West Linn*), Jane Corry (*Multnomah County–Belmont*), Becky Pearson (*McMinnville*), Rick Samuelson (*WCCLS*), Danielle Jones (*Multnomah County-Hollywood*), Denise Willms (*Willamina*), Taylor Worley (*Creswell*), Katie Anderson (*Oregon State Library*)

Not present: Karen Fischer

Agenda Additions

Letters to Literature

The option to continue co-sponsoring the Letters to Literature program with \$200 was discussed. Korie received a letter from the state library that laid out some changes at the national level for the program, including the absence of Target Corporation as a national sponsor, the inclusion of 11th and 12th graders as possible candidates, and the inclusion of one national winner and one national honor per level. It was moved to continue co-sponsorship and the motion carried unanimously.

Action: Korie will submit information to Shirley Roberts

Spring Workshop

Rick, who is planning and running the Spring Workshop, will be unable to attend due to the birth of his child. He will continue to organize the event, but Danielle will step in on the 14th and run it in his stead.

Rick expressed his concern that our workshops will be too focused on STEM this year (especially with the upcoming science-theme summer reading program), and that directors may be unwilling to send employees if the spring theme is too similar to the Fall Workshop. Katie suggested we could have a group-share on how we logistically run our summer reading programs. She also mentioned having a discussion on after school programming, either through partnerships or library-run. Rick added that a focus on serving homeschooling families might be beneficial as well. Denise pointed out that the age groups and abilities are different enough

between preschool and grade school that the information will still be relevant and valuable and that we should advertise this as a support for upcoming Summer Reading.

Rick also asked for ideas for presenters for the workshop. Korie suggested having a speaker from OMSI to present in reference to a workshop she attended in Seattle. Danielle suggested a presentation on maker spaces for all ages.

The workshop is schedule for March 14, 2014 at Hillsboro Public Library

Sponsorship for OLA 2014 programs

The deadline for program submission closes on September 30th. Heather shared the current submissions for CSD sponsorship, all of which had been letters of inquiry. The group reviewed the possible program topics, but will wait for all submissions before making any decisions on which programs will fill the time slots. With the Lampman breakfast, there are currently five available slots for CSD programs. Rick expressed concern that the board may need to reach out to someone to cover topics that are not represented for a more diverse program schedule.

The theme of the 2014 OLA conference is “The Inside Out Library” and the group will review submissions based on the theme as well as the diversity of the programming. Several members expressed a desire to see some new ideas and faces for our presentations. Book-themed presentations would fill a much-needed slot, especially presentations on *how* to booktalk. Jane mentioned that we could ask Multnomah County’s Books 2 U come and do a presentation on booktalking.

Rick thought that ORCA could do a presentation on holding ORCA book clubs for kids, not just book talks for the current list. Katie also suggested that ORCA could present on managing ORCA voting within the library. Rick shared the idea of having a guerilla storytime (slightly structured, informal get-togethers between storytime presenters to share ideas, songs, stories, and crowd management tips) during the conference at some point. There have already been some guerilla storytimes around the metro area and they were met with success.

Action: Korie will send out a member request for specific desired presentation topics.

Action: Denise will contact the chair of ORCA, Stuart Levy, for any program recommendations.

Action: Heather will send the email submissions to CSD board for discussion and evaluation.

Guerilla Storytime

The 2nd meeting will be held on November 4th at the McMenamin’s Thompson Brewery & Public House. The group is hoping these meetings will continue throughout the year and especially in

different areas of the state. Rick suggested that we reserve a space at the upcoming OLA conference. Jane mentioned that it should be on a day that is not committed for lunch.

Fall Workshop

The fall workshop will be held on October 19th, 2013 at Tigard Public Library. There was negative feedback from last year's silent-only auction, so CSD will have someone run a traditional auction as well. The board will look for someone who is an entertaining performer, preferably with CSD ranks. Jane mentioned that we should find someone who was on a previous award committee to donate their copies of books for the auction and encouraged board members to bring any items worth auctioning. Rebecca and Katie agreed to help out with auction logistics on the day of the event.

Action: Korie will email members of the OLA STEAM committee to request more STEAM-focused program presentations.

Legislative Day Ambassador

National Library Legislative Day will be May 7-8, 2014, and Jane suggested that we send someone to Washington D.C. with the OLA president to represent the CSD. It was also suggested to communicate with the OLA Legislative Committee to find an ambassador with possible experience with Oregon Library Legislative Day and ties to CSD. Korie emphasized that the federal government is showing more interested in early childhood literacy, and it's important for us to have a presence. Rick mentioned that the state of Oregon is developing a good reputation in the library world and we should continue to nurture that development. The board agreed to open up the opportunity to all CSD members. Korie asked how much it would cost CSD to send someone to D.C. and Jane said it was approximately \$1800. Before committing, Korie wants to look at the CSD account numbers. Rick suggested we wait until after the Fall Workshop to see how much the auctions bring in, before we send out the call for applications. Korie suggested the board come up with specific criteria for the application, such as ambassador must be a CSD member and questions like, "How would you advocate for children's services in Oregon?" and "Have you participated in Oregon Library Legislative Day?"

It was moved to go forth with the application process, seconded, and the motion passed.

Action: Jane and Becky volunteered to work on the application together.

Legislative Focuses for 2014

Katie shared information from the State Library concerning the Ready to Read grant program. The grants will be increasing in aid up to \$2 per child. The State Library is also forming a task force to look at Ready to Read in terms of big picture, broader education goals. They are looking at possibly expanding the program to include ages 0-18 years old and focusing on more than early literacy and summer reading programs.

Rick is interested in expanding Oregon Library focus to other age groups beside Pre-K, and encouraging creativity in libraries for non-SRP programs as well. Katie explained that the task force for this program will include at least one CSD member and one OYAN member. Katie will be meeting with the early literacy grant providers shortly, an email will follow.

Mock Workshops

Rick - The Mock Geisel committee will convene at the beginning of October. Members will give their top ten books for discussion. At the workshop, Barb Steinburg will present "What Makes a Beginning Reader Excellent from a Reading Instruction Perspective." The workshop will be on December 14th at the Multnomah County Library - Midland Branch. The form for registration should be ready by the end of October. Rick expects the attendance numbers to be about the same as last time (in the forties), but with the right advertising the numbers could be huge.

Jane - The Mock Caldecott workshop will be held on January 11, 2014 at the Eugene Public Library. Jane will also be presenting on the Mock Caldecott at the upcoming OASL Fall Conference and will be providing bookmarks for both the Caldecott and Geisel awards. Johanna Wright, a possible Caldecott contender, will present on illustrating in the industry.

There will be no Mock Newbery this year. Jane suggested we have a Newbery blog for CSD. Rick added that it could be a multi-award focus, with each post tagged based on award. Jane suggested we send out the idea to libs-or to create a listserv. Korie offered that we set up a subject on the CSD wiki for this, which webmaster Taylor agreed would be doable. The board agreed to start with just a Mock Newbery section to start.

STEAM Wiki

The wiki is currently in limbo until the paid version is activated. Taylor and Korie are just waiting for a check for PBWorks. The STEAM wiki will be incorporated into the overall CSD wiki (olakids.pbworks.com), separated by tabs or subjects. Taylor will add the Pinterest logo to the

wiki to link to the CSD Pinterest page. Taylor & Katie will also be change the CSLCP to Summer Reading to make it more accessible to those not familiar with the acronym.

Action: Board will talk up the CSD Pinterest page at the Fall Workshop.

Lampman Committee

Becky requested nominations for Lampman committee members, preferably at an odd number. The board gave suggestions and Jane advised to double check that they are CSD members.

Seattle STEM Conference (Korie)

The conference was very informational and fun. Along with presentations, the attendees visited the Pacific Science Center. Korie wants to encourage the board, the STEAM committee and CSD members to post successful experiments to the STEAM wiki page. She learned at the conference that multi-sensory experiments such as the ones available at PSC and Portland's OMSI lead to stronger memory recall.

Youth Services Guidelines

The OLA youth services guidelines need to be updated. The last time they were updated was in 1997, and do not accurately address the current focus on early literacy or technological advances. Rick would like to form a committee to address these updates focusing on the purpose and practical use of the guidelines. The PLD just finished updating their guidelines and Heather offered to send them for a reference. Rick is more interested in seeing more quantitative standards to which libraries can refer. However, this would include collecting detailed information from numerous libraries. The undertaking would be huge. Jane mentioned that community types vary so much and that variety can greatly affect the needs of the individual libraries. Katie suggested that maybe the guidelines incorporate a leveled system from basics services to exemplary services for difference sized libraries (e.g. from one-person libraries to Multnomah County) to reasonably address the realities of small-staffed libraries.

The board agreed that while updating the guidelines is necessary and a more aggressive marketing plan set for them, having them available is still useful. The 'current' guidelines can be found on the CSD website under Professional Resources.

Action: Rick will contact the current group for this project to start simplifying the guidelines.

CSD Strategic Planning

Jane gave a review of the past year's work on the strategic plan for CSD. Katie will send out the Strategic Planning Process Plan to the current CSD board to evaluate. The board discussed the logistics of continuing with this process. It was decided that a half to full day would be necessary to lay out the plan and around 15-20 people for input. The board discussed who should facilitate the process, and Katie Anderson, Michele Burke (OLA president), or Mary Kay Dahlgreen (state librarian) were on the short list of candidates. Denise argued that Katie may not be able to facilitate impartially due to her presence on the CSD board, but the board liked the idea of having someone from the state library present. After discussion it was decided that OLA president Michele Burke may be the best option for facilitation.

The board also discussed who should be invited to participate in the planning process. The goal was to have every type of library (including size, location, and community) and every type of library worker (degreed/non-degreed, support staff, youth services/non-YS, directors, etc.) to make sure that as many points of view are represented as possible. The board agreed on a number and will contact individuals to invite to the proceedings.

Action: Jane will approach Michele Burke about facilitating Strategic Planning process.

Mentorship Program

Korie urged qualifying board members to participate as mentors for this OLA program. Currently, CSD has 3 potential mentees signed up with no one to mentor them. Rick agreed to sign up to mentor a new librarian.

Meeting adjourned at 7:00pm